



Elton Leonard Jr., painting
at The Collage Live Art
Show at the DL, NYC
– March 4, 2014

Elton Leonard started professionally creating art at the age of 19.

Mr. Leonard joined The American Broadcasting Company in 2006. As a graphic designer, Mr. Leonard developed and implemented marketing and branding strategies/programs globally. His role entailed designing and illustrating a broad range of design projects from modest one color to elaborate four color productions including print advertising, motion graphics, video maps, posters, flyers, catalogs, newsletters, brochures, labels, front of house, point of purchase and other related materials. Major accounts included Good Morning America, One Life to Live, and ABC Nightline.

Prior to his work at The American Broadcasting Company, Mr. Leonard was employed at Everlands, a property sharing company, and Special Edition Press, a multi-media company where he was responsible for design and layout of all print materials, developed materials for new business pitches, managed all media relations and advertising, and sales and marketing collateral development. In addition to Mr. Leonard's work experience, he has completed numerous group exhibits for Sunday Tea Party, and New York City Transit.

In 2000, Mr. Leonard presented his first solo exhibit at the Brooklyn Moon Café, NY and continued to present at various functions throughout the United States. Functions included: Art Gallery for Kwanza in Soho NY (1995), The Fulton Art Fair (2000), Dance Africa (2001), the Ida B. Wells-Barnett Museum in Holly Springs, MS (2002), 3rdEye(sol)ation Gallery in Brooklyn, NY(2011-2012) and the Crystal House in Brooklyn, NY (2013). Mr. Leonard's latest gallery work was in the "Pieces" show in Lower East side, NY (February 2014).

Mr. Leonard holds a Bachelor of Fine Arts degree in Graphic Design from the University of Memphis in Memphis, TN. In 2013, Mr. Leonard became a freelance layout designer for the New York Amsterdam News in Harlem, NY and has his work published in several articles. In Fall, 2014, Mr. Leonard began teach art and graphic design classes as a group leader at Teachers' Preparatory School in Brooklyn, NY.